

University of Pretoria Yearbook 2018

Heritage and cultural tourism 320 (EFK 320)

Qualification Undergraduate

Faculty [Faculty of Humanities](#)

Module credits 30.00

Programmes [BA](#)

[BA Visual Studies](#)

[BSocSci Heritage and Cultural Tourism](#)

Service modules Faculty of Education

Prerequisites No prerequisites.

Contact time 2 lectures per week

Language of tuition Module is presented in English

Department Anthropology and Archaeology

Period of presentation Semester 1

Module content

Ethno-tourism

Approaches to the study of cultural landscapes: characteristics of ethno-tourism. The problem of stereotyping in the tourist industry. Influence of tourism on host communities: tourism dependence and residents' attitudes, authenticity and the presentation and commodification of culture. An assignment with particular attention to qualitative research methods.

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